




SIERRA B. TALBERT

SUMMARY

A diligent and authentic communications major with several years of experience in numerous areas such as leadership positions, social media/website management, article publishing and communications. Seeking to expand my experiences and knowledge while also furthering my academic career.

CONTACT

-  (704) 993-0334
-  sbtalbert2@gmail.com
-  913 Oak Forest Dr. Monroe, NC

EDUCATION

UNIVERSITY OF NORTH CAROLINA WILMINGTON

Anticipated Graduation: August 2025

MASTERS OF ARTS IN
INTERGRATED MARKETING
COMMUNICATIONS

GARDNER-WEBB UNIVERSITY 2021- 2024

BACHELOR OF ARTS IN
COMMUNICATIONS-
PUBLIC RELATIONS

SKILLS

Leadership
Communication
Organized
Ability to plan
Desire to Learn and Improve
Open Minded
Planning/Management
Customer Service
Microsoft Suite
Adobe

EXPERIENCE

MONROE HERITAGE ROOM- DIGITAL ARCHIVES SPECIALIST INTERN 2024

- Oversees all digital functions of photography negatives
- Researches and correlates photographs with county history
- Manages handling and care of photograph negatives.

NORTH CHARLOTTE HOMESCHOOL ATHLETICS ASSOCIATION- PRESIDENT 2022-Present

- Oversees all organizational members/activities.
- Oversees and manages finances and budgeting.
- Creates and oversees administrative work/information.
- Manages social media and website.

THE WELL COMMUNITY CHURCH- MEDIA DIRECTOR 2019-Present

- Oversees all media functions during services
- Manages website and online giving functions
- Assists with creating marketing materials

MINT HILL COMMUNITY HOMESCHOOLERS- VOLUNTEER 2016-Present

- Assists director with numerous tasks.
- Leads the yearbook committee.
- Oversees website management.

GARDNER-WEBB UNIVERSITY'S MARKETING & COMMUNICATIONS- INTERNSHIP 2023

- Conducted research and interviews.
- Wrote published articles on campus news.

SIERRA B. TALBERT

ACTIVITIES / HONORS

Gardner-Webb Student Government Association, Freshmen Class President

Gardner-Webb's Dean's List

Gardner-Webb's President's List

Delta Alpha Pi Honors Society President

Gardner-Webb's Black Student Association, Social Media Director

GWU Today, Co-Editor/Social Media Manager

College of Arts & Sciences Student Advisory Board

Communications, Art & Design Rising Star Public Relations Award

Communications, Art & Design Journalism Award

REFERENCES

Duwanna Jones

Co-Director of Level Up Educational Academy

(704) 576-8370

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Benjamin Bivens

President of the North Charlotte Athletics Association

(980) 254-1579

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Dr. Lisa Luedeman

Professor at Gardner-Webb University

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